

DOUGLAS USA AGENCY

Powerful Advertising, Composition, & Designs for Business

ABOUT THE DOUGLAS USA (LLC) AGENCY

Clients of The DOUGLAS USA AGENCY Benefit from the most experienced advertising, specialized content, creative, marketing, PR, publishing, strategies, and tactics in the Golden Triangle of Mississippi. The RESULTS-Driven DOUGLAS USA AGENCY is one of the only Google Engage & AdWords Qualified Advertising Agencies in Mississippi.



The DOUGLAS USA AGENCY Maximizes Sales Efforts, Stimulates Revenues, & Makes Companies Market Leaders with the Aid of The DOUGLAS USA AGENCY's Four-Step Marketing Program-- which Many Clients Describe As "An Extraordinary Formula for Success".

Clients Soon Discover how Efficient Identification of Business, Product, & Services Strengths, Regular Communication with Customers (Past & Present), Rapid Cultivation of Leads & Opportunities, and Relationship Building Empowers Any Business Into a Superior Opponent for Its Competition and Turn One-and-Done Sales Into Repeat Business.

How long have you been in business?

The principals of The DOUGLAS USA AGENCY have produced advertising, marketing, and promotion results for more than three decades.

What is your primary product or service?

The DOUGLAS USA AGENCY Maximizes Sales Efforts, Stimulates Revenues, & Makes Companies Market Leaders with the Aid of The DOUGLAS USA AGENCY's Four-Step Marketing Program-- which Many Clients Describe As "An Extraordinary Formula for Success".

Clients Soon Discover how Efficient Identification of Business, Product, & Services Strengths, Regular Communication with Customers (Past & Present), Rapid Cultivation of Leads & Opportunities, and Relationship Building Empowers Any Business Into a Superior Opponent for Its Competition and Turn One-and-Done Sales Into Repeat Business.

DOUGLAS USA **AGENCY**

Powerful Advertising, Composition, & Designs for Business

How did the principals of The DOUGLAS USA (LLC) AGENCY first become interested in advertising and marketing of businesses, products, and services?

At an early age I (Doug Kilarski, Principal of The DOUGLAS USA AGENCY, Senior Analyst, Editor, & Published Author) learned that customer-centric approaches produced faster, better and long-lasting results across all industries. Also recognized that quality communication and collaboration were often underutilized and/or missing from even lucrative and strong (at the time) business relationships. While learning my trade at and through other firms, I soon learned that this detail was not highly valued or simply too complicated to consider--The DOUGLAS USA AGENCY changed that forever.

How do you differentiate yourself from other businesses in your category and area?

What Could Be Better than Gaining Powerful Content From Published Authors, Editors, & Designers? The Principals of The DOUGLAS AGENCY have the Qualifications Companies Need to Get Noticed, Remain Competitive, & Target New Markets.

In Addition to the Creative Side of The DOUGLAS AGENCY, It Is Led By Technologists with Decades of Experience in Interpreting the Power, Significance, & Practicality of Technology Who then Successfully Communicated Found Value to a Global Audience of Resellers, Manufacturers, Contractors, IT Professionals, and Enthusiasts. From VSAT (Very Small Aperture Terminal as-in Satellite Communications) to the Latest Advances in Power Generation, Carbon Capture, & Sequestration--The DOUGLAS AGENCY is Extremely Experienced in Communicating the Value of Technology-Centric Companies, their Products, & Services. No Matter How Large or Small a DOUGLAS AGENCY Project Becomes, Principal Involvement Is Always Hands-On & Results-Driven.

How many locations do you have and do you have plans to expand?

The DOUGLAS USA AGENCY is a virtual and technologically-advanced organization with resources, e.g., qualified professionals, vendors, relationships, and clients in many parts of the world. Staying connected with clear communications is the glue which spans any distance. The

DOUGLAS USA AGENCY generally works out of client facilities as a powerful extension of an organization's strategic and tactical capabilities. How often Douglas USA AGENCY professional meets and/or visits a client site depends on the fee arrangement, i.e., typical fee arrangements include: hourly, project, retainer, and flat fee plus approved business expenses.

Provide detailed directions to your location

The DOUGLAS USA AGENCY is located on the banks of the Tenn-Tom Waterway in Historic Columbus, Mississippi in between Starkville (25 miles East of The Mississippi State University), Tupelo (90 miles South of the Birth place of Elvis), Tuscaloosa, Alabama (60 miles West of The University of Alabama), and 90 miles North of Meridian, Mississippi.

DOUGLAS USA **AGENCY**

Powerful Advertising, Composition, & Designs for Business

What type of payments do you accept?

Company checks, cash, credit cards, PayPal, Trade, Bank-Transfers.

Which areas do you service?

The DOUGLAS USA AGENCY is a virtual and technologically-advanced organization with resources, e.g., qualified professionals, vendors, relationships, and clients in many parts of the world. Staying connected with clear communications is the glue which spans any distance.

Who owns your company or runs daily operations?

We are a Mississippi LLC with two managers.

What are your hours of operation?

Whatever a client needs being local or on the other side of the globe.

What is the best compliment anyone can give you?

That we produced results beyond expectations...and it happens all the time!

What is your favorite quote or Bible verse?

Proverbs 1:7 7 the fear of the Lord is the beginning of knowledge; fools despise wisdom and instruction.